



**Genesis Park provides flexible, one-stop debt and equity capital solutions for lower middle-market companies**

**Investment Strategy**

- ✓ Focus on lower middle market companies with at least \$10 million of revenue and/or \$3 million of EBITDA
- ✓ Structures include senior secured debt, second lien/subordinated debt and preferred/common equity investments
- ✓ Seeking to invest \$10 to \$30 million in each investment (total capital commitment)
- ✓ Be a value-added partner by leveraging operational experience and strong regional networks
- ✓ Open to investing across the U.S., but target opportunities in the Southern U.S., predominately Texas and the Gulf Coast region
- ✓ Uses of capital: growth, acquisitions, debt refinancing, recapitalization, management buyout, family transfer

**Investment Strategy**

- ✓ Proven business model with seasoned and committed management team
- ✓ Ability to maintain positive cash flow through various business cycles
- ✓ Defensible competitive advantage and/or differentiated product or service offerings
- ✓ Solid and sustainable margin structure
- ✓ Limited customer concentration

**Investment Strategy**

- ✓ Experienced leadership team with extensive network of regional relationships. 100+ years of combined experience investing in and building businesses
- ✓ Relationship oriented. People are important
- ✓ Flexible, customized capital solutions. Structures are designed for each unique situation
- ✓ Efficient and timely decision making. We are responsive and execute in a timely manner
- ✓ Operational and strategic expertise. Partners have led successful companies as CEOs or executive leaders and serve on numerous boards

**Diversified Industries**



Business Services



Industrial Services



Residential Services



Manufacturing



Value-Added Distribution



Information Technology

**Investment Team**

**Curtis Hartman**

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**Current Investments**

**ALLIED OUTDOOR SOLUTIONS**  
BUILT DIFFERENT.

*Residential Outdoor Living Construction  
Dividend Recapitalization*

**BRAVAS**  
Home Experience Design

*Luxury Residential Custom Integrator  
Refinancing*

**Conditioned Air®**  
The Comfort People Since 1962®

*HVAC Services  
Acquisition Financing*

**dcc**

*Print and Packaging Manufacturer  
Majority Recapitalization*



**ETHOSCAPES**

*Commercial Landscape Services  
Acquisition Financing*

**FASTEST LABS®**  
CLEAN FAST TESTING

*Non-Medical Drug Testing  
Majority Recapitalization*



*Concrete Forming and Shoring Solutions  
Majority Recapitalization*

**The Healthy Lunch Box®**

*Prepared School Food Manufacturer  
Majority Recapitalization*



*Metal Fabrication Services  
Minority Recapitalization*

**iwi**

*Nutritional Supplement Manufacturer  
Growth Financing*



*Aluminum Castings and Thermoplastic Injection  
Majority Recapitalization*



*Cyber Security Education and Staffing  
Majority Recapitalization*



*Residential Property Management  
Majority Recapitalization*

**The Good Feet Store®**  
America's Arch Support Experts

*Custom Orthotics Brand  
Majority Recapitalization*

**TrendyMinds®**

*Independent Marketing Agency  
Acquisition Financing*

**Realized Investments**



*Managed Services Provider  
Acquisition Financing*

**OPIFEX™**  
BY BUILDERS FOR BUILDERS

*Independent Equipment Rental  
Growth Financing*

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