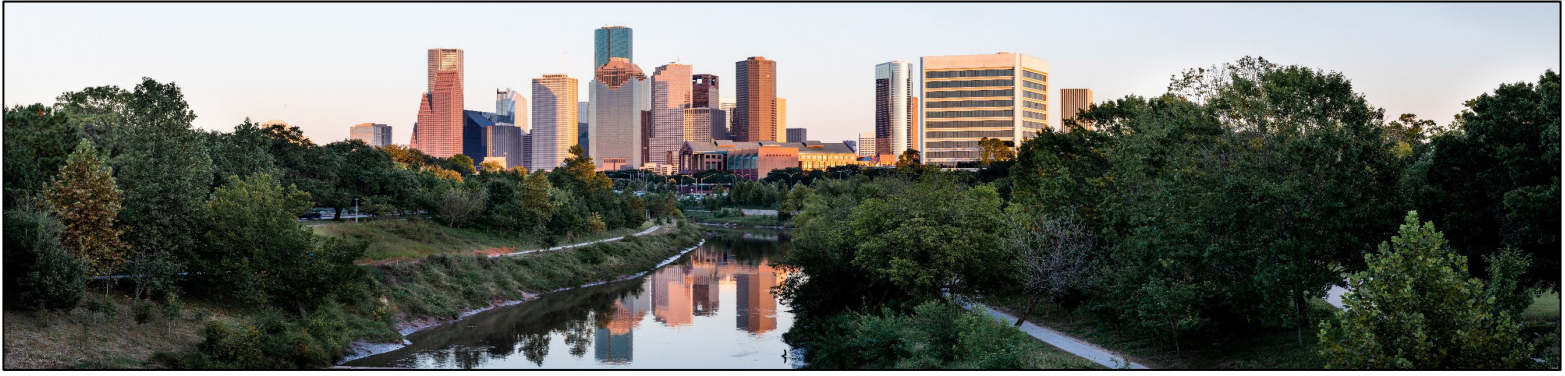




Genesis Park provides flexible, one-stop debt and equity capital solutions for lower middle-market companies

Investment Strategy

- ✓ Focus on lower middle market companies with at least \$10 million of revenue and/or \$3 million of EBITDA
- ✓ Structures include senior secured debt, second lien/subordinated debt and preferred/common equity investments
- ✓ Seeking to invest \$10 to \$30 million in each investment (total capital commitment)
- ✓ Be a value-added partner by leveraging operational experience and strong regional networks
- ✓ Open to investing across the U.S., but target opportunities in the Southern U.S., predominately Texas and the Gulf Coast region
- ✓ Uses of capital: growth, acquisitions, debt refinancing, recapitalization, management buyout, family transfer

Investment Criteria

- ✓ Proven business model with seasoned and committed management team
- ✓ Ability to maintain positive cash flow through various business cycles
- ✓ Defensible competitive advantage and/or differentiated product or service offerings
- ✓ Solid and sustainable margin structure
- ✓ Limited customer concentration

Competitive Advantages

- ✓ Experienced leadership team with extensive network of regional relationships. 100+ years of combined experience investing in and building businesses
- ✓ Relationship oriented. People are important
- ✓ Flexible, customized capital solutions. Structures are designed for each unique situation
- ✓ Efficient and timely decision making. We are responsive and execute in a timely manner
- ✓ Operational and strategic expertise. Partners have led successful companies as CEOs or executive leaders and serve on numerous boards

Diversified Industries



Business
Services



Industrial
Services



Residential
Services



Manufacturing



Value-Added
Distribution



Information
Technology

Investment Team

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Current Investments

ALLIED OUTDOOR SOLUTIONS
BUILT DIFFERENT.

Residential Outdoor
Living Construction
Dividend Recapitalization

BRAVAS
Home Experience Design

Luxury Residential
Custom Integrator
Refinancing



CHEMISTRY

Independent Marketing Agency
Majority Recapitalization

Conditioned Air®
The Comfort People Since 1962®

HVAC Services
Acquisition Financing



ETHOSCAPES

Commercial
Landscape Services
Acquisition Financing

FASTEST LABS.
CLEAN FAST TESTING

Non-Medical Drug Testing
Majority Recapitalization

FWS
FORMWORK SERVICES & SUPPLY

Concrete Forming and
Shoring Solutions
Majority Recapitalization



Managed Services Provider
& Systems Integrator
Majority Recapitalization



Metal Fabrication Services
Minority Recapitalization



Cloud and Hybrid
Technology Solutions
Acquisition Financing



Nutritional Supplement
Manufacturer
Growth Financing



Residential Property Management
Majority Recapitalization

PerfectFeast™

Corporate Gifting
Majority Recapitalization



Interfacility Medical
Transport Provider
Majority Recapitalization

REDHAWK

Technology Services
Acquisition Financing

The Good Feet Store®
America's Arch Support Experts

Custom Orthotics Brand
Majority Recapitalization



Cyber Security
Education and Staffing
Majority Recapitalization



Independent Marketing Agency
Acquisition Financing



Residential Treatment Centers
Minority Recapitalization

Realized Investments



Print and Packaging
Manufacturer Majority
Recapitalization



Prepared School Food Provider
Majority Recapitalization



Aluminum Castings and
Thermoplastic Injection
Majority Recapitalization



Managed Services Provider
Acquisition Financing

OPIFEX™
BY BUILDERS FOR BUILDERS

Independent Equipment Rental
Growth Financing

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